

Reduce Risk, Buy Genuine



Do You Know If Your Electrical Products Are Genuine?

Companies are constantly searching for ways to protect their operations from the unknown. Counterfeit, used and surplus electrical products can pose serious problems in today's marketplace. Electrical system failures are a major cause of commercial and industrial building fires, and installing suspect products increases that risk. Why take a risk by purchasing electrical control and distribution products from an unauthorized source? Buy "genuine" because it is the best and safest policy.

Eaton is the only manufacturer of genuine replacements for Westinghouse®, Challenger® and Cutler-Hammer® electrical distribution and control products. These products should only be obtained from an authorized Eaton distributor. Join us in our efforts to increase safety in the market. Report suspicious activity, such as counterfeit products, used or damaged equipment being sold as new, or misrepresented products e-mailing: UnauthorizedProducts@eaton.com

Don't Risk It! Buying Breakers From Unknown Sources Can Be Hazardous To Your Business!

"U.S. courts are imposing substantial criminal penalties for trafficking in counterfeit products. Recent counterfeiting cases involving electrical products have yielded seven- and eight-year prison sentences. Individuals may be fined up to \$2 million and businesses up to \$5 million."

John W. Estey, NEMA Chairman of Board of Governors

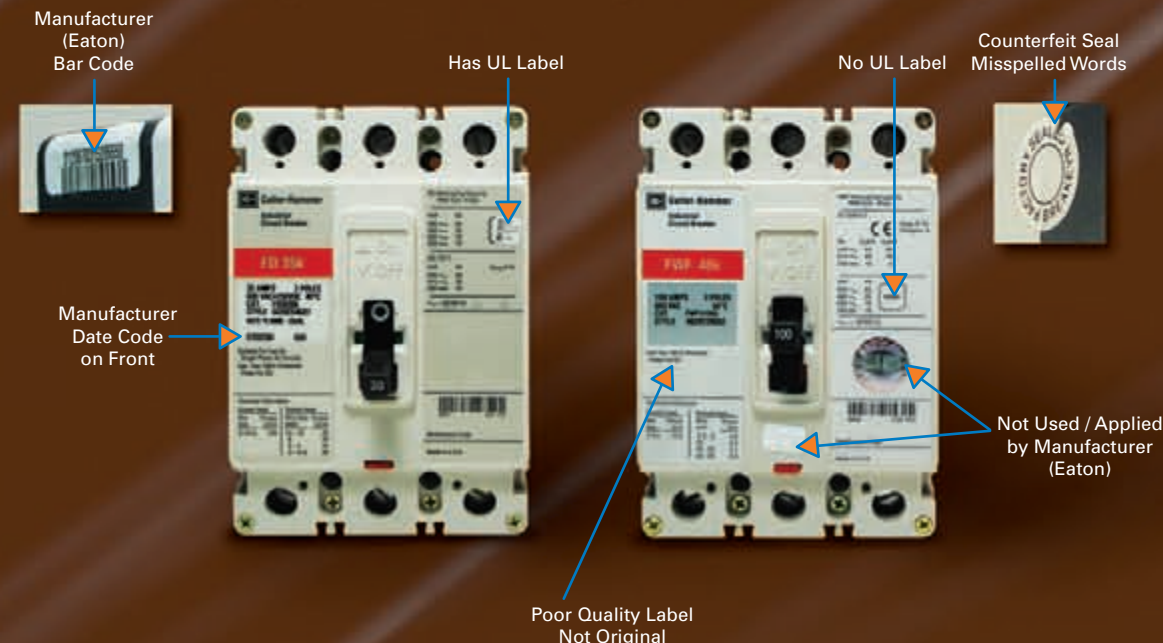
On March 16, 2006, President Bush Signed The Stop Counterfeiting In Manufactured Goods Act

The new law strengthens penalties for counterfeiters and gives prosecutors new tools. This bill requires courts to order the destruction of all counterfeit products seized as part of a criminal investigation and requires convicted counterfeiters to turn over their products and any equipment used in their operations. This bill requires those convicted of counterfeiting to reimburse the legitimate businesses they exploited.



We Are Your Source For Authentic Eaton Products

Can You Spot the Phony? It's Not Easy!



Gray Market

- Often sells USED, REFURBISHED, COUNTERFEIT or MISLABELED products
- Product use VOIDS WARRANTIES on Eaton panelboard and switchboard assemblies
- Has LIMITED SUPPLY of replacement breakers and hardware
- NO ACCESS to Eaton's technical expertise or factory support

Authorized Distributor

- Sells only NEW and GENUINE Eaton products
- Product use MAINTAINS WARRANTIES on Eaton products
- Offers COMPLETE LINE of replacement breakers and hardware for Cutler-Hammer, Westinghouse and Challenger brands
- Provides ACCESS to Eaton technical expertise and factory support

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